

The Gravenhurst Chamber  
of Commerce serves as an  
advocate for member  
businesses, working to  
promote and enhance our  
community.

# Gravenhurst Chamber of Commerce July 2011 Newsletter

## WELCOME TO OUR NEW MEMBERS

### DogWatch of Muskoka

1179 Canning Road  
Severn Bridge  
(866)531-0923  
dogwatchofmuskoka@gmail.com  
www.dogwatchofmuskoka.com

DogWatch of Muskoka is locally owned and operated by Rob & Veronica Matthews. We offer guaranteed pet containment or your money back! DogWatch is designed with features like FM safe link technology and a two year battery life. We don't just install DogWatch, we help you every step of the way with training assistance. Call us for your free estimate. It's All About Your Dog!

### Maria O'Grady's Classical Elements Pilates Studio

1795 Doe Lake Road  
Gravenhurst  
(705) 687-6411  
mogarvey705@gmail.com

Classical Elements is the first Pilates studio in Muskoka and the only one with a Reformer. Maria O'Grady is a certified STOTT Pilates instructor in both Mat and Reformer. Pilates strengthens your core, helps prevent injury, increases flexibility, improves posture and tones without adding bulk. This method can be adapted to all fitness levels; for those recovering from injury to athletic conditioning.

### Mark's Work Warehouse

431 Talisman Drive  
Gravenhurst  
(705) 687-8023  
Heather.Branch@marks.com  
www.marks.com

(Mark's continued)

Our mission is simple. Mark's is devoted to providing extraordinary clothing and footwear to Canadians. We define "extraordinary" as products that look, last, protect, feel better and are easier to care for than ordinary clothing and footwear. It is a mission that resonates well with customers. We are now proud to be a part of the Canadian Tire group of companies and to be providing more Canadians than ever before with smart clothing and footwear that works better in their everyday lives. We offer our customers exclusive private labels and Canada's best sellers in men's and women's casual and business wear, outdoor apparel and work wear

### Marshall MacLennan LLP

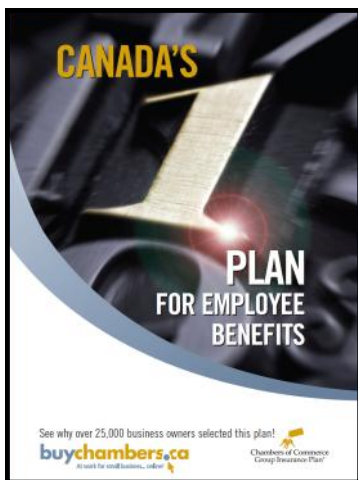
200 Muskoka Road North  
Gravenhurst  
(705) 645-5251  
cheryl@marshallmaclellan.ca  
www.marshallmaclellan.ca

In an era of automation that is growing less and less personal, the luxury of individual attention seems close to disappearing. At Marshall MacLennan LLP we believe individual attention is not a luxury, but a necessity of good business. Every single one our clients are valued, their files receiving the focused, professional expertise of the legal professional that handles it. Our desire to provide highly personalized service and results build genuine, long-term relationships with our clients. We earn our clients trust by providing consistently exceptional and personable services.

### Dates to Remember:

- July 26—Good Bye BBQ for Chamber Manager
- July 28—Legacy Fund cheque presentation
- July 30 & 31—Pirate Fest & Fireworks
- August 11—After Hosted by the Town of Gravenhurst and Sobey's, 5:30—7:30pm.
- Aug 12-14—Power Boat Regatta
- Aug. 19, 20, 21—Dockside Festival
- Aug. 19 & 20—Steamship Festival
- Oct. 1—Muskoka Bike Festival organized by The Bike Shop in Gravenhurst

Watch our online event calendar for details of upcoming events and activities:



### AFTER HOURS EVENT

Hosted at the Town of Gravenhurst with Sobey's on August 11, 5:30 - 7:30 pm  
RSVP to Brea, 705-687-4432 or [events@gravenhurstchamber.com](mailto:events@gravenhurstchamber.com)

## THANK YOU TO RENEWING MEMBERS

(June 20 2011—July 26, 2011)

Back Yard Stuff	John Twist & Associates
Cottages on the Web	Muskoka Paddle Shack
Direct Energy	Muskoka Small Business Centre
FRC Contracting and Mechanical	Power Product Ont
Granite Ridge Retirement Residence	Sublime Graphics
Hawkestone Soap Co.	T.L. Welding Ltd
	Wood's End Studio

### Message from out going Manager - by Jodi Holder

Firstly, I would like to thank Judy Terry of Muskoka Bay Clothing Company and Annette Gillan from

forward to starting production of the Guide even earlier for next year. We may be only half way through the year but planning for 2012 is well under-way.

mend indulging next year! Avast ye! Piratefest (including fireworks this weekend) is expanding to a 2 day event this year. The 'Jolly Roger' is currently being flown down at the Wharf. Chamber member Woods End Studio will be hosting *The Enchanted Forest Art Show* again this year



Well Fed for hosting our After Hour event on June 29, what a great way to end the month!

In the Chamber Office we have begun to see a real increase in pedestrian traffic. Karen, Pat and Laura are kept busy answering visitor inquiries and keeping the shelves stocked with brochures. The Gravenhurst Visitor Guide that the Chamber produces annually is flying off the shelves. Not only is the Gravenhurst Guide the most often handed out brochure in our office but we are also getting requests from across Ontario for additional guides. Most recently we have restocked visitor centres in Oshawa, Woodstock, Sarnia, Niagara-on-the-Lake, Port Elgin, Bainsville and Southampton with our guide. This year we printed 20,000 copies and we only have 1,500 guides left! We also have had over 22,000 downloads of our guide from our website since April. Every year we look at improvements for the guide and, as a result, we have raised the bar and produced a better document every year. Brea is looking

I had the opportunity in conjunction with a Customer Service workshop conducted by Fred Schultz to speak with Town summer staff about Visitor Information and the Visitor Guide as a resource. The Chamber put together boxes containing guides and information cards to be available in Town vehicles. As staff wearing Town uniforms, these young people are often approached by visitors to our community for directions and information. Our guide gives them a handy reference and resource and was welcomed by the group. The Chamber also provided visitor information personnel at the Opera House during the Doors Open event at the end of June which was very successful and saw lots of visitors to our community.

Summer time is event time and I am sure that event planners everywhere have appreciated the run of great weekend weather. Tim Hortons Muskoka Powerboat Races at Gull Lake Rotary Park in June was a great event and will be a fabulous addition to Gravenhurst's summer offerings. It had an estimated attendance of 1200 spectators equaling an economic impact of approximately \$200,000 illustrating what a significant positive impact events can have on our community. Ribfest & the In-Water Boat and Cottage Show was this past weekend and if you haven't had the pleasure of enjoying a 'Bloomin' Onion' I recom-



August 6 & 7, go to [www.woodsend.ca](http://www.woodsend.ca) for more details. And of course there is a hive of activity in the Chamber office organizing the details for both Dockside and Steamship Festivals taking place the 3<sup>rd</sup> weekend in August. If you have some spare time and are able to volunteer for either of these events, your help would be most appreciated.

I am pleased to be able to introduce my successor, Dave Pinder (see page 3). Dave's first day will be Tuesday, August 2 so please stop by and welcome him when you have a chance. I would also like to extend my thanks to all of you who have been so supportive of my efforts and of the Chamber during my tenure. I am confident that we will be able to rely on your continued support. With appreciation, Jodi Holder

## WELCOME TO DAVE PINDER INCOMING CHAMBER MANAGER

My name is Dave Pinder and I am a long time resident of Severn Bridge. I am looking forward to the new position of General Manager of the Chamber of Commerce Gravenhurst. My wife Karen and daughter Madison are behind me 100% in the new role. I have served in a manager's role in Media and Marketing for the last 20 years and with my background of promotions, marketing and web, I feel that I will be able to bring a fresh look to the role of General Manager.



Gravenhurst is more than simply the Gateway to Muskoka

I will strive to provide business growth within our community to create greater opportunity and prosperity. I am passionate about Gravenhurst and believe we have a lot to be proud of. Gravenhurst has created an environment that promotes business and growth while maintaining the sense of community that is unique. Our town is the perfect place to do business and raise a family.

My involvement with various Chambers of Commerce in Central Ontario has taught me what a significant impact we can have in growing our business community and I look forward to continuing the momentum.

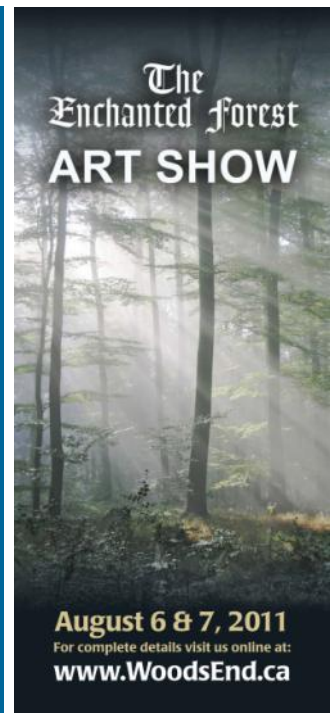
### ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

The Economic Development Committee is seeking ten (10) to fifteen (15) residents of Gravenhurst to sit as members of a new Economic Development Advisory Committee. This committee will help assist the Economic Development Committee by:

- providing advice and feedback to Council and the Economic Development Committee and Department
- monitoring the implementation of the economic development strategy to ensure goals are met and priorities remain relevant
- working on sub-committees to provide support around special projects and initiatives such as the Hwy 11 Realignment or the Central Business District Revitalization project.
- pinpointing key issues for consideration, that have not been captured in the current Economic Development Strategy
- supporting staff with the implementation of projects.

If you are interested in being a member of this Committee, please submit a letter to the Economic Development Office with your contact information and your interest in this initiative by Friday, August 5, 2011.

Contact: Economic Development Office, c/o Amy Taylor, Town of Gravenhurst  
[ataylor@gravenhurst.ca](mailto:ataylor@gravenhurst.ca) or 705.687.3412



Lots of activity at Ribfest!

### MUNICIPAL REQUEST FOR QUOTATIONS

Quotation for brick sealing and masonry work for the Gravenhurst Opera House quotation No. RFQ 2011 – 09 and quotation for exterior painting the Gravenhurst Opera House quotation No. 2011-07 are both due August 2, 2011. For a complete package please go to:

<http://www.gravenhurst.ca/municipal-services/tenders>

# Dockside & Steamship

# Come Together!

## August 19-21, 2011

Located at:

**Muskoka Wharf**

**&**

**Uptown Gravenhurst**

*Shop  
The  
Dock!*

**Bringing the  
'Dock' back  
on side**

**Steamship  
Festival &  
Sidewalk Sale**



Fri. Aug 19th • 12noon to 6pm  
Sat. Aug 20th • 10am to 6pm  
Sun. Aug 21st • 10am to 4pm

Fri. Aug 19th • 10am to 8pm followed by  
Street Dance 9:30pm after StarQuest Finale  
Sat. Aug 20th • 10am to 6pm

- Admission by donation
- Most intimate setting yet with ONLY 80 Artisans & Craftspeople located directly beside Muskoka Bay, at Central Square
- Unique, handmade, quality pieces
- Entertainment for the whole family, all weekend long
- Enjoy lunch at one of the various Restaurants along the Dock, then shop some more

- Free admission
- STEAMY SAVINGS UP TO 70% OFF!
- Over 90 shopping locations
- Live entertainment featuring Gravenhurst Opera House Star Quest finalists & more
- WIN, WIN, WIN... Prizes, Shopping Spree, Shopping incentives...
- Street Dance Friday Night 9:30pm
- KIDZ ZONE and more

**Shuttle bus available on Saturday!**  
**The largest Shopping Extravaganza held in Gravenhurst yet!**

**Major Sponsors:**

