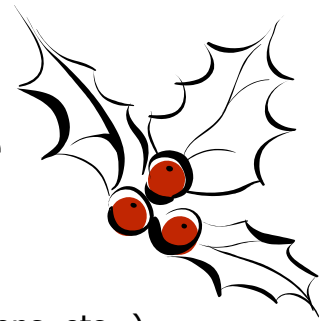


Gravenhurst Chamber of Commerce invites you to participate in the...  
**56<sup>th</sup> Annual Gravenhurst Santa Claus Parade**  
**Parade Date:** Saturday, November 20<sup>th</sup>, 2010 at 11 a.m.



2010 Theme: Christmas Traditions  
(some ideas: Your Family Traditions, Ethnic Traditions, Worldly Traditions, etc...)

**This year the Visit with Santa will be at the Senior's Centre located on First Street. The FREE Family Skate will follow the Visit at the Centennial Center as in previous years.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code (please fill out!) \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please complete and return this *Application Form* to the Chamber by **November 10<sup>th</sup>**.

Overall length of float – including towing vehicle: \_\_\_\_\_

Number of Participants: Adults \_\_\_\_\_ Children \_\_\_\_\_

Will there be music on the float? Yes \_\_\_\_\_ No \_\_\_\_\_

Band: \_\_\_\_\_ Tape: \_\_\_\_\_ CD: \_\_\_\_\_ Choir: \_\_\_\_\_

We need a description from **YOU!** Please include a float description to be used as commentary on Cogeco Cable TV. REMEMBER: include information about your club and or business. (attach an extra sheet if necessary). Cogeco Cable has been invited to film the parade and if available they will be on site. This is a great opportunity to promote your business so come out and support your community parade.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email/Fax to: Gravenhurst Chamber of Commerce  
Phone: 705-687-4432  
Fax: 705-687-4382  
Email: events@gravenhurstchamber.com

**\* Please Note:** all late entries are slated in at the end of the parade line-up. To make sure you are not near a competitor, please meet November 10th deadline!

**Process:** Once all the applications are received on Nov. 10th, you will be contacted by the Chamber office and assigned a parade number. Follow-up instructions for parade day will be forwarded to you at that time.



*Many thanks and we look forward to receiving your application!*

# PARADE ITINERARY:

## SANTA CLAUS PARADE AGENDA, Sat. Nov. 20, 2010

9am – 10:30am Float setup  
11:00am Parade begins  
12:00noon / 12:30pm Parade ends  
12:00noon - 2:00pm Free Hot Dog & Juice for ALL kids with Craft Corner  
12:30pm – 2:00pm Visit with Santa begins  
2:00pm – 4:00pm Free Family Skate – Bring your skates!!  
NOTE: If anyone has old skates they wish to discard and donate for this day, the Chamber office will be taking all donated skates from now until November 17, 2010. Drop off times are between 8:30am to 4:30pm.

### SETUP TIME

Setup time on Kelly Drive and outside The Legion begins at 9:00 a.m. to 10:30 a.m. ALL Floats MUST be ready to depart by 10:45 a.m.

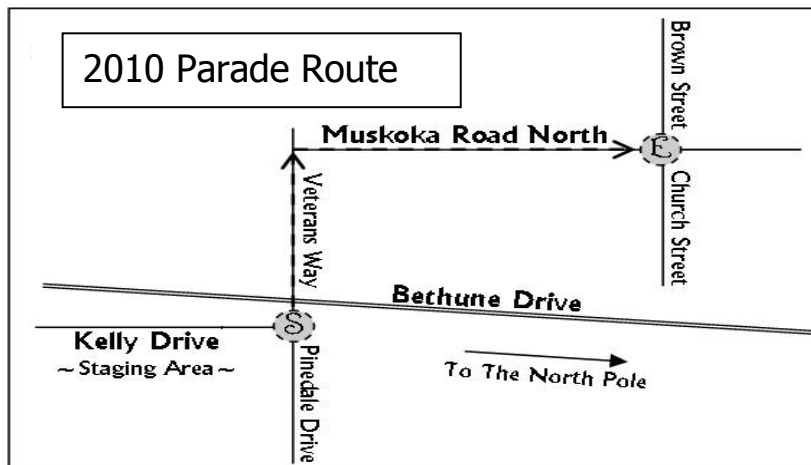
### STAGING AREA / PARADE LINE UP

Like always the staging area will be organized along Kelly Drive and outside The Legion, however the Parade begins at **11:00 a.m.** this year.

### The Route

Starting at The Legion on Pinedale Rd. / Veteran's Way continue along to Muskoka Rd. Turn right on Muskoka Rd. and continue along Muskoka Rd. to Winewood Ave. where the parade will end. (Brown & Church St. is where the parade ends for viewers).

**NO FLOATS ARE TO BE PARKED AT THE CENNTENIAL CENTRE.**



Please note: due to the scheduled 'Streetscape' construction on Muskoka Road changes to the parade route maybe necessary. We will advise as needed.

### VISIT WITH SANTA

Beginning at 12 noon or 12:30pm (depending on when Santa's float arrives at the Seniors Centre) the visit will be in the Auditorium located at the Gravenhurst Senior's Centre.

### FREE FAMILY SKATE

Sponsored by the Gravenhurst Chamber of Commerce will begin directly after the Visit with Santa from 2:00pm – 4:00pm. (If anyone has old skates they wish to donate for this day, please drop them off at the Chamber office between 8:30am to 4:30pm up to Wed. Nov. 10<sup>th</sup>).

ALL Children 10 and under MUST be accompanied by an adult during the Visit and Free Family Skate.