

Gravenhurst Chamber of Commerce invites you to participate in the....
58th Annual Gravenhurst Santa Claus Parade
Parade Date: Saturday, November 19th, 2011 at 11 a.m.



2011 Theme: Country Christmas

The Visit with Santa will be held at the Gravenhurst Opera House followed by a FREE Family "Traditional" Christmas Movie.

Company Name: _____

Address: _____

Postal Code (**please fill out!**) _____

Contact: _____ Phone: _____

Fax: _____ E-mail: _____

Please complete and return this Application Form to the Chamber by **November 10th**.

Overall length of float – including towing vehicle: _____

Number of Participants: Adults _____ Children _____

Will there be music on the float? Yes _____ No _____

Band: _____ Tape: _____ CD: _____ Choir: _____

We need a description from **YOU!** Please include a float description to be used as commentary on Cogeco Cable TV. **REMEMBER:** include information about your club and or business. (attach an extra sheet if necessary). Cogeco Cable has been invited to film the parade and if available they will be on site. This is a great opportunity to promote your business so come out and support your community parade.

Email/Fax to: Gravenhurst Chamber of Commerce
Phone: 705-687-4432
Fax: 705-687-4382
Email: events@gravenhurstchamber.com

***Please Note:** all late entries are slated in at the end of the parade line-up. To make sure you are not near a competitor, please meet November 10th deadline!

Process: Once all the applications are received on Nov. 10th, you will be contacted by the Chamber office and assigned a parade number. Follow-up instructions for parade day will be forwarded to you at that time.



Many thanks and we look forward to receiving your application!

PARADE ITINERARY:

SANTA CLAUS PARADE AGENDA, Sat. Nov. 19, 2011

| | |
|---------------------|--|
| 9am – 10:30am | Float setup |
| 11:00am | Parade begins |
| 12:00noon / 12:30pm | Parade ends |
| 12:30pm – 2:00pm | Visit with Santa begins at the Gravenhurst Opera House |
| 12:30pm - 2:00pm | Free Hot Dog & Juice for ALL kids with Craft Corner |
| 2:00pm – 4:00pm | Christmas Movie located upstairs in the Theatre |

SETUP TIME

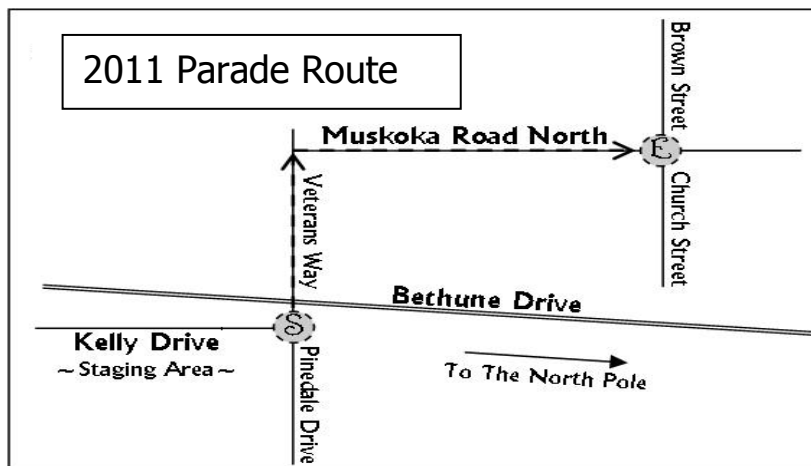
Setup time on Kelly Drive and outside The Legion begins at 9:00 a.m. to 10:30 a.m.
ALL Floats MUST be ready to depart by 10:45 a.m.

STAGING AREA / PARADE LINE UP

Like always the staging area will be organized along Kelly Drive and outside The Legion, and the Parade will begin at **11:00 a.m.** sharp.

The Route

Starting at The Legion on Pinedale Rd. / Veteran's Way continue along to Muskoka Rd. Turn right on Muskoka Rd. and continue along Muskoka Rd. to Winewood Ave. where the parade will end. (Brown & Church St. is where the parade ends for viewers).



***IMPORTANT:** due to the scheduled 'Streetscape' construction on Muskoka Road changes to the parade route maybe necessary. We will advise as needed.

VISIT WITH SANTA

Beginning at 12:30pm (depending on when Santa's float arrives at the Gravenhurst Opera House) the visit will be held on the main level in Trillium Court.

FREE FAMILY MOVIE

Sponsored by the Gravenhurst Opera House: Popcorn will be available too! Movie will begin at 2:00pm.

ALL Children 10 and under **MUST** be accompanied by an adult during the Visit and Family Movie.